

KIDS.R.OK

ANNUAL REPORT 2019



www.kidsrok.org



Verksamhetsberättelse
2019
INDIA

A person is standing on a tall, dark ladder that extends from the bottom left towards the center of the frame. The person is wearing a light-colored t-shirt and dark shorts, and is looking upwards with their right arm raised. The background is a bright blue sky filled with soft, white clouds. The overall scene conveys a sense of aspiration and reaching for goals.

Aim higher

Climb up the ladder

One step at a time

KIDS . R . OK

01

JANUARY 2019



JANUARY 2019

- This Republic Day our kids participated in a talent hunt conducted by an NGO. The kids got an opportunity to participate in various events such as Drawing, Speech, Clay Modeling, Creative Craft, pencil art and Poem Oratory.
- They thoroughly enjoyed themselves, playing games and interacting with other kids from various institutions.

A trip to learn arts and play, thanks to our project coordinator Daniel Raj who made this a fun day for the kids and teachers from our Thiruvanmiyur project.



02

FEBRUARY 2019



Support Sandra race for Kids.R.ok

**Donate 1 SEK for every kilometre
Sandra is able to complete**

www.kidsrok.org



swish®

123 69 543 58

KIDS.R.OK

**This is Sandra Skohg, she loves skiing
and is taking on the 'Vasaloppet'
challenge – skiing 90 km race in Sweden**



950 SEK raised from this event plus many new members got noticed on social media creating our awareness

- Berga By - 0 km
- Smågan - 11 km
- Mångsbodarna - 24 km
- Risberg - 35 km
- Evertsberg - 47 km
- Oxberg - 62 km
- Hökberg - 71 km
- Eldris - 81 km
- Mora - 90 km

Well done @sandraskohg and congrats 🎉🥳 on completing 90 km race. Thanks for running this race at Vasaloppet raising kids.R.ok cause to give underprivileged children quality education and a good future. You have been a treat ambassador 🙏 @ Vasaloppsspåret



Dental Appointment

- Dentist Camilla made her second visit to the project and all children got free treatment.
- Paul peter David is the Project Coordinator

03

MARCH 2019



INTERNATIONAL WOMENS DAY



To these women who make the world a better future for the children!

WWW.KIDSROK.ORG



Thanks to our donors, [kids.R.ok](https://www.kids.R.ok) is able to provide laptops at our evening class centers for the kids to have interactive learning.

04

APRIL 2019



Saidapet project children went on a small excursion this Easter holidays to Chennai's Science park with kids.R.ok teacher and volunteers.



05

MAY 2019

KIDS.R.OK PARTNERS

- End of MOU Partnership with Karunakarya in May 2019, phasing out the support of Gonduperumadu effectively and Thiruvanmiyur projects on July 2019.
- Extended the MOU partnership with Little Lambs for all Chennai Projects.
- Little Lambs partnership started with Vyasarpadi Project, now extended to Saidapet, Thiryvanmiyur and Ambattur.
- MOU partnership currently in examination with Shalom Global Foundation for Bangalore Project support



- Children are eager to learn but they need good and patient teachers who understand them and take them along together.
- We were grateful to have Ruth-Marie and her husband Evan to spend time with the children here in Chennai and their continued support to the teachers 😊



Ruth-Marie Sörensson I had a great time with all the pupils and teachers in Chennai. They are so willing to do their best. 😊



Adhi's parents are illiterate, despite the disadvantage he shines in his studies, dance and sports. He received a double promotion as a quick learner to be able to advance in his schooling. He is also a star student in track and field and won first prize in both hurdle race and relay.

Padmavathi, an active Kids.R.ok student has ranked fourth in class. She completed her 12th grade with good grades majoring in Biology and Math. She is now aiming to study in the medical field which kids.R.ok has promised to sponsor if she gets admitted to a medical university.



PROJECTS - CHILDREN ACHIEVEMENTS

Sushma has finished her 10th state board exam (SSLC) this past March. Her school awarded her as the best outgoing student. She also showcases her leadership skills as the group captain in her school as well as talented in singing and has won a prize in a singing competition.



06

JUNE 2019



New academic year has started and the [#kidsrok](#) programs have resumed operation.

OUR PASSION – KIDS.R.OK

All children deserve love, care and hope for the future. With this in mind, Allan decided to start kids.R.ok. Today we can, with help from an international group of volunteers and donors, provide more than hundred children in India with a better education and a viable future.

Read more [HERE](#) and learn how you can become a part of our team through contacting us at info@kidsrok.org.

Swish: 123 69 543 58

WELCOME TO OUR CELEBRATION



**5900 SEK DONATION for
kids.R.ok from THE WEDDING
in June**

07

JULY 2019



- As the new academic year has begun, kids.R.ok has kickstarted the projects with a schedule to focus on special classes, mentorship given by volunteers to students in higher classes, sports with prizes and of course make the kids motivated to study harder and be better this year.
- This is Saidapet project led by Alan Ann - Project Coordinator.

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- Thiruvanmiyur project led by Danny Raj - Project Coordinator



08

AUGUST 2019



Dedicated Teachers

- Our teacher Esther with the children in her class. Esther has been one of our committed teachers @kidsrok Saidapet project in Chennai for the past two years. With her passion to teach and desire to make a change for the children, drives and motivates her everyday.



VOLUNTEERS

Simon Teaching Sign
Language at Chennai Center





A medical volunteer group from Taiwan came to visit our project in Chennai. They spent time with the kids giving free eye and basic medical checkup. Thank you friends from Taiwan for your time and help.

Ambattur Project

kids.R.ok started a new project in Chennai with our partner little lambs.

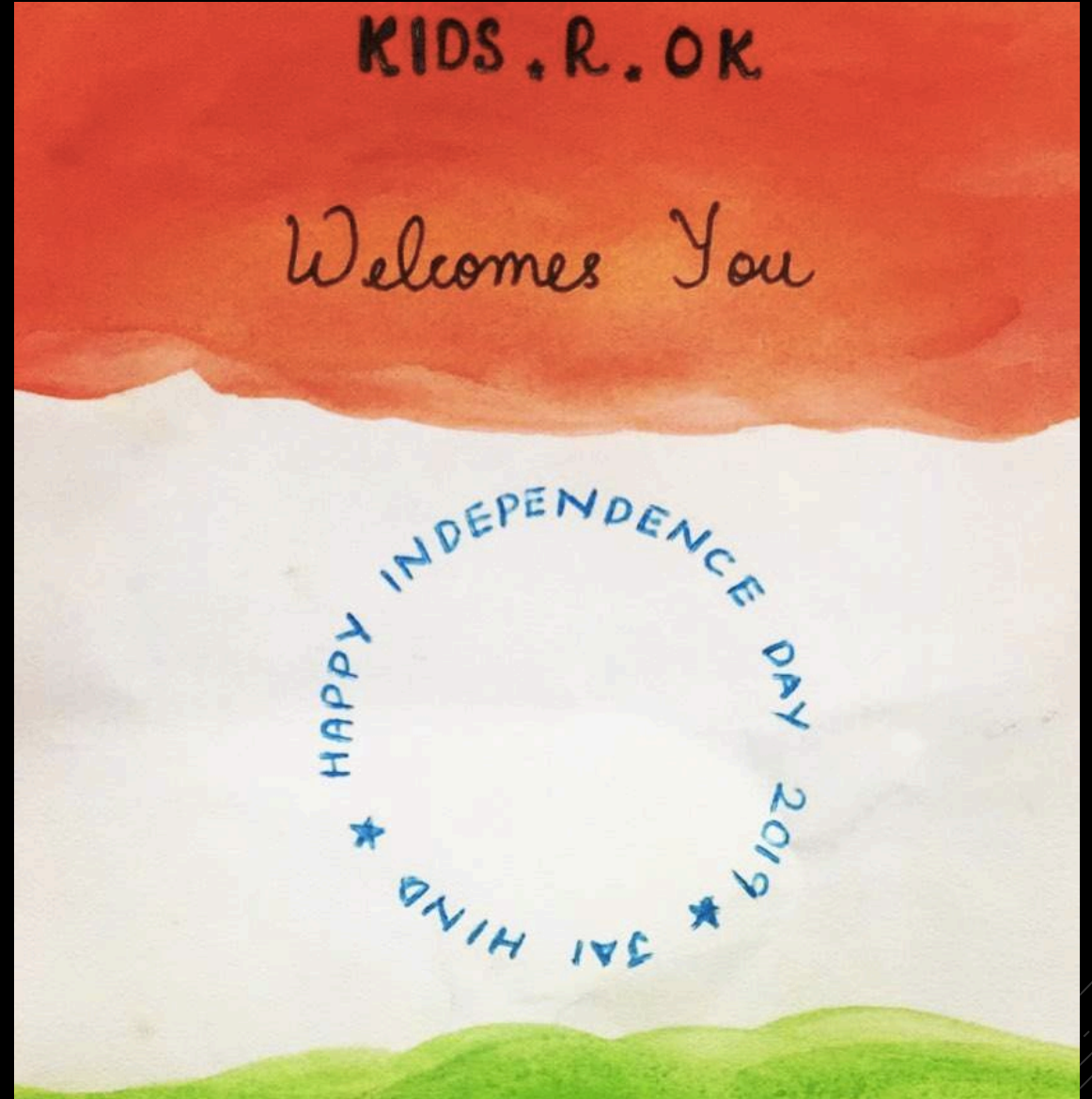
The kids living in this poor neighbourhood are mostly from north India whose parents speak Hindi and are daily wage laborers.

Project coordinator Paul kick started the project with parents orientation to give full commitment for the children to be sent to the evening classes.





Kids.R.ok celebrated India's Independence Day in our centers with many activities such as drawing, pyramid formations and invited guest speakers who inspired the kids.





Creative artwork by our kids during the art competition for Independence Day on the theme of saving water and the earth.

09

SEPTEMBER 2019



ENGLISH COACHES

- Rachel and Sanjay
- Every Saturday – Focus on Saidapet and Thiruvanniyur project
- Rachel prepares a curriculum that they plan to implement with the teachers and students.
- Rachel is pregnant, so her sister will be helping out in carrying the tasks



KIDS.R.OK SPECIAL APPRECIATION GIFT

- Padmavathi got good grades on her 12 std exams
- She is writing entrance exams to get into a university in the medical field.
- A smart phone as a gift - to motivate other children in our evening classes to study hard achieve great grades.
- Kids.R.ok Co-Founder Sunjeet Sudhir presenting the gift to Padma



10

OCTOBER 2019



Happy Birthday Dr. APJ Abdul Kalam, you are an inspiration to the Youth. Today we shared his motivational speeches and discussed his achievements with the children.



- We are blessed to have fantastic project coordinators who do it as volunteer work for kids.R.ok
- This is Paul Peter David and he is a known name in the slum community as he has developed his relationship over the decades with the parents and children. With his tireless work to educate children and give them right guidance for their future, he has made a difference for the children to whom he has been a great mentor and friend.



15 children were selected after a dental checkup by Dr Camilla from Finland this summer at Vyasarpadi project.

These children were taken to Sathayabama dental college where the dentist gave them free dental care. Hope one of the kids will become a future dentist

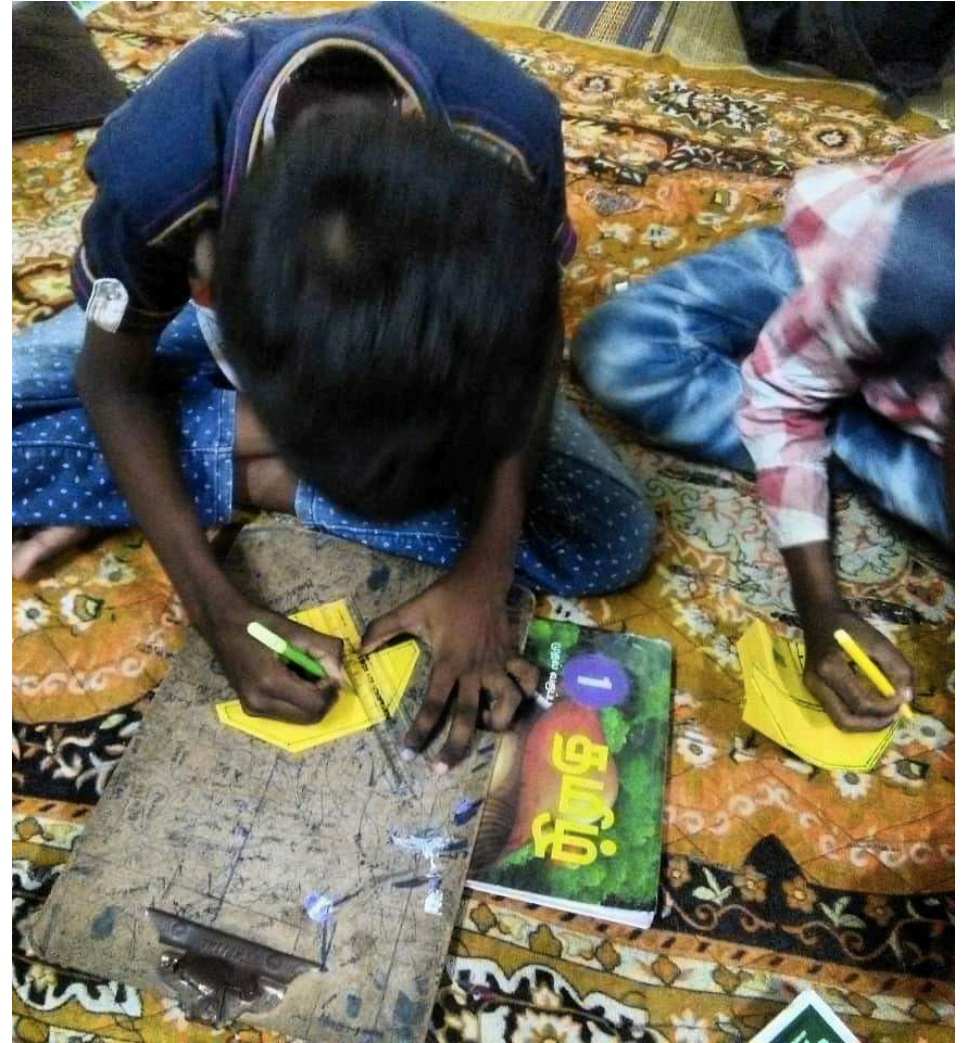




Annie is helping Kids.R.ok Projects along with Sanjay and Rachel to develop the English Language Skill in all our Centers through a series of programs and interactions. She has started initially by helping out at our Saidapet Center by taking session twice a month. We welcome Annie to the team



Weekend is always arts and games. This time the kids learnt how to make little houses and fishes with craft paper



11

NOVEMBER 2019



Education

- We had a special discussion on what happens when you reach teenage as Srimathi celebrated her birthday. The girls asked and gave many interesting views.
- An important discussion to have especially for girls who need to be confident on the issue of their own biological change and not be lost to media portrayal of women.



A friendly stop by a Swedish volunteer Pauline visiting Chennai and meeting our kids at the Saidapet project



- Srimathi has won 1st place the second year in a row at running 400m at zonal level competition.
- M.Priya she is very good in embroidery and she is planning to teach in coming days.

12

DECEMBER 2019

WORDBANKERS – WORLD BANK TOASTMASTERS CLUB OPEN HOUSE



Wednesday, December 04, 2019 ~ 12:00 - 1:30 pm

Location: World Bank Room: MC 4-100



FEATURED SPEECH: KIDS.R.OK

- Kids.R.OK USA Director Rebecca Solomon was invited to speak about our education work with children in India at the World Bank toast master event.


Join us at World Bank's Toastmasters International Club Open House.

Meet the members of the World Bank's public speaking community who are ready to support your public speaking journey and leadership skills.

Featured Speaker:

Our fellow Toastmaster, Rebecca Solomon, the director of the non-profit Kids.R.ok will present about the organization.

During this season of giving, you will also have a chance to learn more about the organization over baked desserts at the end of the meeting.



KLUB CHRISTMAS OUTREACH

Saturday, December 7th
4:00 - 6:00 pm
Ashraya Chennai South

I have come into the world as a light,
so that no one who believes in me
should stay in darkness .

John 12:46

- Sharing a common bond - children from KLUB Chennai will interact with our children from Thiruvanmiyur project. It will be a learning curve for children on both sides that's for sure.
- This year for Christmas, KLUB kids will have the practical experience of putting into practice all they have been learning about *honouring* others, *serving* the needy, *obeying* the word of God, *respecting* people who may be different from them etc into action.



- Wonderful outreach by the children's KLUB team from Chennai Ashraya church for our kids from Thiruvanmiyur project to interact and learn.
- It was also a learning experience for the KLUB children to get to know what's life like for children growing in tough environments.
- We hope for many more engagements in the coming years.





Mentors Speak

- Sridhar shared his experience with our kids in Vyasarpadi project. He completed [B.com](#) and will continue to pursue chartered Account.
- Squadron Leader and Pilot, Rajesh Kumar visited kids.R.ok to give a motivational talk to the children on how to enter into the Armed Forces and gave them a glimpse of what it is like to be a Senior Officer in the Indian Air Force. (Thiruvanmiyur project).
- Motivation talk by Joushua Rajesh at our Vyasarpadi project, saying he was begging in the streets and now he is doing 2nd year in college, this talks inspired our students a lot.

CHRISTMAS 2019

Christmas 2019 was a blast for the kids and they performed some amazing dance n song for our guests.

Thanks to donors enabling us to give a gift to about 15a0 children in all our project centers. Thank you all for bringing a smile to the kids, and special thanks to our teachers and project coordinators for organizing the celebration day.





PROJECT BANGALORE



- ▶ Bought new books for the academic year
- ▶ All children except few are now homeschooled
- ▶ VIJI the sole teacher taking care of all the 12-14 children

BANGALORE PROJECT

- Plan:
 - 1. Swings (1 no with 3 swings)
 - 2. See-saw - 2nos
 - 3. Tyre balancing
 - 4. Landscaping (soil softening/levelling +planters)
 - 5. Tyre wall climber with a frame.
- Devyani started to raise the necessary funds through the church prayer group
- Estimate cost was 60,000 INR





KIDS.R.OK SCHOLARSHIP PROGRAM



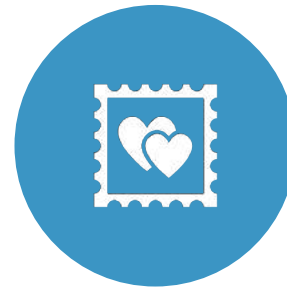
An aspiring young girl Padmavathi was aiming to pursue her studies in the medical field. Kids.R.ok had promised to sponsor her if she got admitted to a medical university, and she did accomplish it, by getting admitted at Nursing College in Tamil Nadu.



Her dad is a daily wage laborer and her mom passed away when she was young. She worked hard to achieve her goals in high school and has been very committed in attending our evening class to learn and also help fellow students to learn.



Padmavathi will begin her first year in November 2019 and she will be evaluated yearly based on her performance based on which Kids.R.ok scholarship support will be renewed.



Thank you to donors for your support, we are able to help girls like Padmavathi fulfil her dreams and ambitions.

SCHOLARSHIP PROGRAM THANK YOU LETTER

LETTER FROM POOJA: Subject : Thank You

To kids.R.ok

Dear Sir, I, Pooja V would like to say that I lost my parents at the age of 10 years and from than I was staying in my uncle's house i.e. father's brother. Starting he took good care of me but later, from the age 13 years my uncle started to abuse me sexually and physically and this continued till the age of 21 years. I didn't have any back support to come out of his house. But when I was 21 years old I was doing my final year degree and with my friends and teachers support I filed a complaint and left the house but then I didn't have any place to go. I was put in a state home for 2 days which was horrible to explain and then I was brought to Tasalli shelter home. After coming to shelter I completed my final year degree and I was thinking to do corporate job but then God gave me the idea of doing law but didn't know how I was going to do it. When I was in the shelter I did not have any background. Then Antonia aunty told me to take tuitions for the shelter kids and that your organization will be paying me a small amount as stipend. This helped me very much because I got pocket money and I saved that money and bought 2nd hand bike. Later on I was thinking that who is going to pay my law study fees but then Antonia aunty told me that your organization is willing to pay my studies. I was very happy that God was working in my life and I got new hope and dreams.

I would like to express my special gratitude of thanks to entire kidsRok organization for sponsoring my studies and I would like to thank Smrithi and Sudhir for supporting and mentoring me to study further and I would also like to thank Mr. Allan for his continuous support. I will not forget this help till my last breath and I will not give up my studies in middle. I will complete successfully and use in further to help other children who is suffering and stand as a voice for them. And I apologise for leaving the shelter in midway. Even if I go out I will complete my law study. To achieve this success I would really need your prayers. Please do pray for me and thank you all very much.

Thanking you,

Yours Sincerely

Pooja V



Job title:	PROJECT MANAGER	Job category:	NON-PROFIT
Location:	CHENNAI	Travel required:	YES
Level/Salary range:	SENIOR POSITION / 20,000 INR PER MONTH	Position type:	ONE YEAR CONTRACT WITH EXTENSION
CONTACT:	SUNJEET@KIDSROK.ORG	Date posted:	20.08.2019

WEBSITE:	WWW.KIDSROK.ORG
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Applications Accepted By:

EMAIL: SUNJEET@KIDSROK.ORG Subject line: PROJECT MANAGER - KIDS.R.OK	HEADQUARTERS ADDRESS: KIDS.R.OK STRANDGATAN 2, 582 26, LINKÖPING, SWEDEN
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Job description

ROLE AND RESPONSIBILITIES
To get started right away – in charge of running, monitoring and starting new initiatives for the betterment of the education aid projects across Chennai run by Kids.R.ok.

QUALIFICATIONS AND EDUCATION REQUIREMENTS

- Bachelors degree but preferable Masters degree
- Teaching experience

PREFERRED SKILLS
English communication, Mathematics, MS-Office (EXCEL, WORD, PPT), Strong leadership, Report writing

ADDITIONAL NOTES
Willing to travel within Chennai at own costs

Approved by:	V.S. SUNJEET SUDHIR CO-FOUNDER & DIRECTOR – KIDS.R.OK INDIA	Date:	20.08.2019
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JOB POSTING

- **STILL ON THE LOOKOUT FOR A SUITABLE CANDIDATE**
- **ROLE AND RESPONSIBILITIES**
 - To get started right away – in charge of running, monitoring and starting new initiatives for the betterment of the education aid projects across Chennai run by Kids.R.ok.
- **QUALIFICATIONS AND EDUCATION REQUIREMENTS**
 - Bachelors degree but preferable Masters degree
 - Teaching experience
- **PREFERRED SKILLS** : English communication, Mathematics, MS-Office (EXCEL, WORD, PPT), Strong leadership, Report writing
- Willing to travel within Chennai at own costs
- **PROJECT ROLE SALARY: 20,000 /- INR PER MONTH / ONE YEAR CONTRACT (RENEWAL BASED ON PERFORMANCE)**



Project Manager INDIA

Evangeline Grace



- We are excited to introduce Evangeline Grace as our new full time Project Manager in India and will be overseeing all our projects on a daily basis.
- Evangeline comes with the Masters degree in Social work and is also experienced in handling similar projects with NGOs she has worked before. She's a very passionate about the cause we are working towards.
- *"I greatly enjoy working with children and youth. It's always been my passion to help them realise and utilise to the fullest their God-given potential. Being a social worker by profession I strongly believe that its our responsibility to enable and empower those in need or seeking help. As "Kids.R.ok" also operates with the same vision and mission to uplift the lives of the underprivileged children in the communities, I am excited to be part of this mission. I hope and believe that we can make significant impact in the lives of these children and their families and there by contribute to the development of the communities"*



Operational goals

- Main goal of the marketing strategy and fundraising efforts.
- Gain the trust of the donors and increase public awareness about our cause.
- 501c status achieved – Drive new committed donors in US base

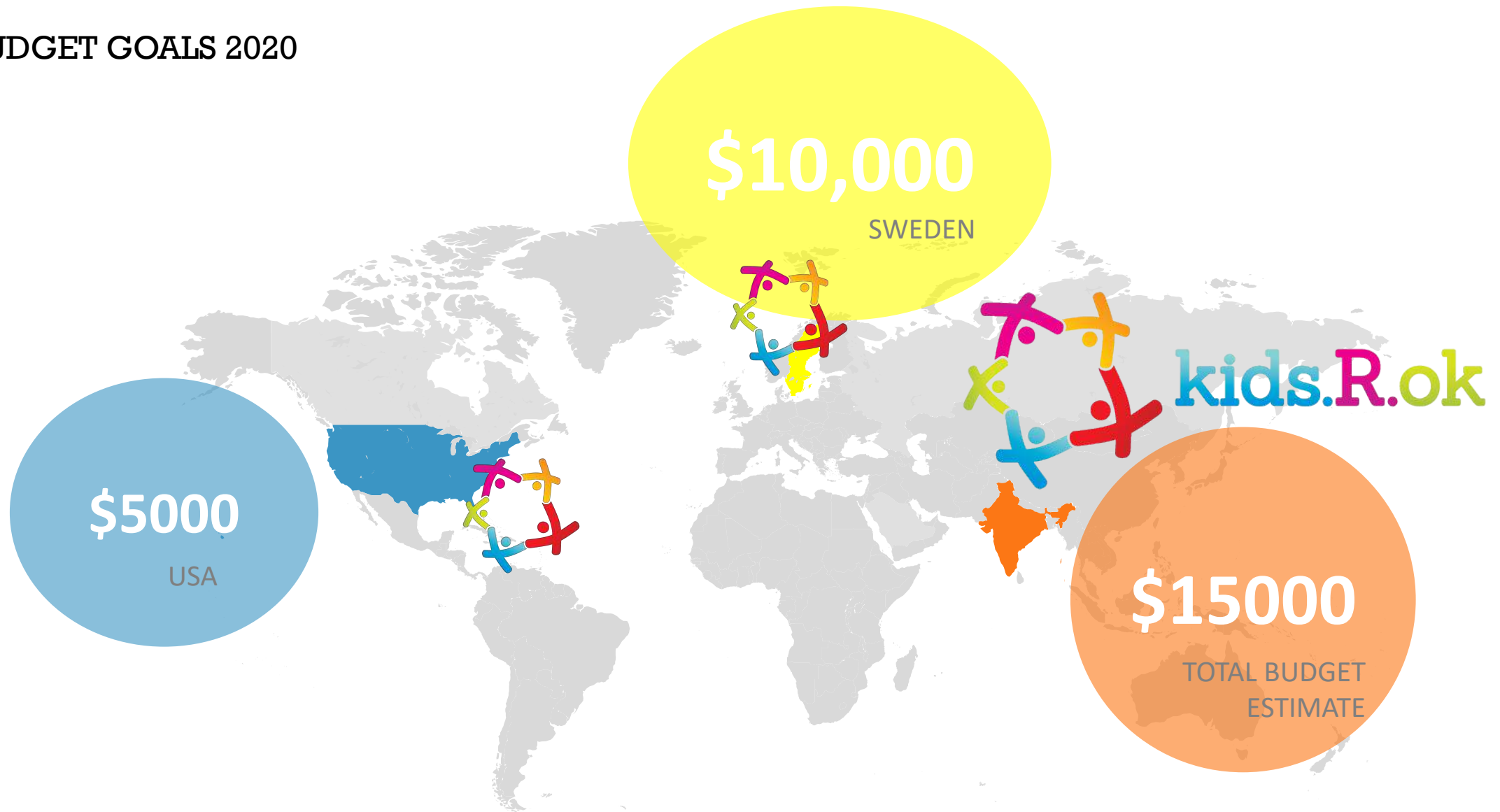
USA

SWEDEN

- Major content creator, drive and set the stage for the rest of the organization to follow.
- Increase committed donors

- Onsite projects aid
- Create reports and data collection on these projects to rely relevant information.

INDIA



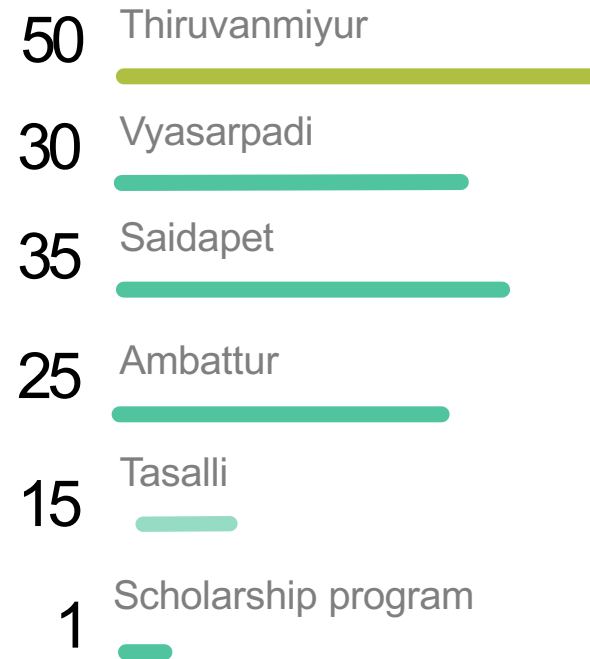
PROJECT IMPACT

156 children

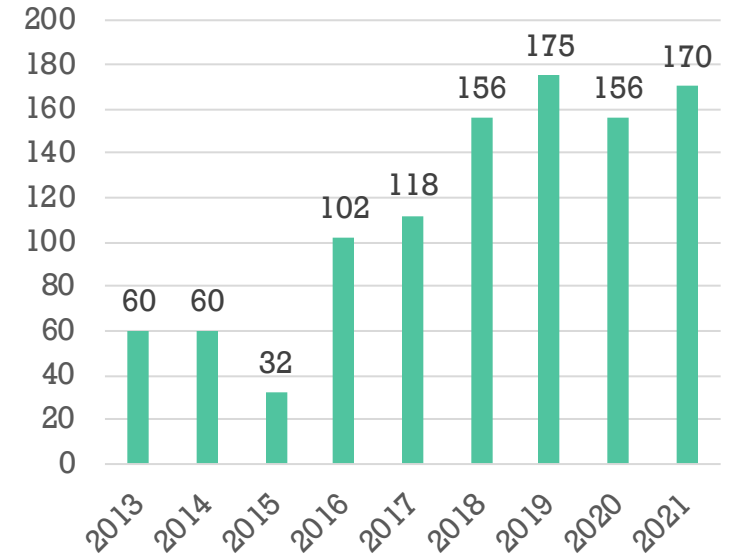


The children we support currently are from ages 5 to 18 years old.

Children per project



Projection for children's aid



KIDS.R.OK 2020 PLAN



IMPROVE UPON THE PROJECTS QUALITY



**STRENGTHEN THE
PARTNERSHIP
BETWEEN PARTNERS**

(LITTLE LAMBS, SHALOM?)



**EFFECTIVE
COMMUNICATION TO
DONORS**

Newsletter
Website
Social Media



MORE FUNDRAISING ACTIVITIES



GET NEW DONORS



Let's start with Kids!

CELEBRATE THE SEASON OF SHARING



Ekonomiskt rapport och revisionsberättelse

End of Report 2019

Kids.R.ok